



The Pearl of the Cape Winlands

Membership Application Form

Thank you for your application for membership of Drakenstein Local Tourism Association – Paarl.

Please complete this form and email it to miranda@dlta.co.za/paarlinfo@dlta.co.za

Should you require any assistance please contact Paarl Visitor Information Centre Tel. 021 872 4842

A. Indicate Preferred Membership

Classic Membership R1800
Premium Membership R3000 First listing with 50% discount 2 nd 3 rd etc. listings
Platinum Membership R6000 First listing with 50% discount 2 nd 3 rd etc. listings

B. APPLICANT DETAILS

Trading Name of Business		
Type of Business		
Accommodation	Number of rooms	Number of Beds
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)		
Listed with NightsBridge YES/NO	YES	NO
List other booking platforms		
Star graded	YES	NO
Restaurant: Capacity Seating	Indoors	
	Outdoors	



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Cape Winlands

Opening Times	
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)	
Venue: Conference -/ Event capacity	
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)	
Wine Farm: Cellar Door/ No Cellar Door	
Opening Times:	
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)	
Name of Applicant	
Telephone Number	
Email Address	
Mobile Number	
Business Fax Number	
Business Telephone Number	
Social Media Handles: Facebook	
Twitter	
Instagram	
Website Address	
Physical Address of Business	
Postal Address of Business	



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Rubibex Trading as Drakenstein Local Tourism Association. Reg. No. 2011/128666/08
 216 Main Road Paarl 021 872 4842

Preferred Language of Communication	English	Afrikaans	
Date when membership will commence			

Multiple services situated on one property and trade under one name (one owner) will qualify for 100% membership fee for the primary business (Main Listing) and 50% of the relevant rate for each additional category. **Premium and Platinum membership only.**

	Main Listing	2 nd Listing	3 rd Listing	4 th Listing
Tourism Business Type (i.e. Accommodation)				

C. CONTACT DETAILS

In order for us to communicate with the correct person within your company please provide us with the details of your key contacts below.

Contact Person (General)	
Contact Number	
Email Address	
Contact Person (Marketing Related)	
Contact Number	
Email Address	
Contact Person (Reservations)	
Contact Number	
Email Address	
Contact Person (Accounts)	
Contact Number	
Email Address	



Terms & Conditions

- Membership is valid for one year from 1st of July to the 30th of June the following year.
- Members of Accommodation establishments are encouraged to become members of the South African Tourism Grading Council.
- The Owner / Manager **must** attend at least 2 out of 4 Networking Events during the year – one of which must be the Annual General Meeting.
- Members registered with NightsBridge will receive a NightsBridge link on the tourism website for bookings.
- A booking fee of 11% will be charged (deducted from the normal rate) should the tourism office make a direct booking for walk-in tourists. The tourism office does not charge commission for any general referrals.
- The Owner / Manager is encouraged to become actively involved in attracting visitors to Paarl by promoting activities in the area.
- Members are required to have a link to the Wellington Tourism website from their own website.
- **The correct Wellington Tourism logo** may be displayed on the company website, emails & brochures.
- Members are requested to adhere to a 48-hour response time for information required by the Wellington Tourism Office for the purpose of promotions, enquiries by agents/ operators and for inclusion in any joint marketing efforts and - events.
- It is the responsibility of the member to inform Wellington Tourism of any changes in management or ownership or changes made to the establishment or any other operational changes which may affect the product offering, including price adjustments.

Payment Terms:

- Membership Fees are payable within 60 days of date of invoice.
- Members who no longer wish to be part of the DLTA should cancel their membership in writing, within 30 days after receipt of invoice.
- **Should your Proof of payment not be received within 7 days after the 60 day window, termination of your membership will come into effect and will be removed from all relevant documentation.**

I confirm that I have read and understood these terms & conditions & confirm my acceptance.

Signed _____ at _____ on the ____ day of _____ 2019.



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