



The Pearl of the Cape Winlands

Membership Application Form

Thank you for your application for membership of Drakenstein Local Tourism Association – Paarl.
 Please complete this form and email it to miranda@dlta.co.za/paarlinfo@dlta.co.za
 Should you require any assistance please contact Paarl Visitor Information Centre Tel. 021 872 4842

A. APPLICANT DETAILS

Trading Name of Business		
Type of Business		
Accommodation	Number of rooms	Number of Beds
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)		
Listed with NightsBridge YES/NO	NO	NO
List other booking platforms		
Star graded	No	NO
Restaurant: Capacity Seating	Indoors	No
	Outdoors	No
Opening Times		
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)		



Drakenstein
 Drakenstein Local Tourism Association
 Cape Winlands

Venue: Conference -/ Event capacity			
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)			
Wine Farm: Cellar Door/ No Cellar Door			
Opening Times:			
Amenities: (WIFI, Wheelchair friendly, Pet friendly, Child friendly)			
Name of Applicant			
Telephone Number			
Email Address			
Mobile Number			
Business Fax Number			
Business Telephone Number			
Social Media Handles: Facebook			
Twitter			
Instagram			
Website Address			
Physical Address of Business			
Postal Address of Business			
Preferred Language of Communication	English	Afrikaans X	
Date when membership will commence			



Drakenstein
 Drakenstein Local Tourism Association
 Cape Winelands

Drakenstein Local Tourism Association. Reg. No. 2011/128666/08
 216 Main Road Paarl 021 872 4842

Multiple services situated on one property and trade under one name (one owner) will qualify for 100% membership fee for the primary business (Main Listing) and 50% of the relevant rate for each additional category. **Premium and Platinum membership only.**

	Main Listing	2nd Listing	3rd Listing	4th Listing
Tourism Business Type (i.e. Accommodation)				

B. CONTACT DETAILS

In order for us to communicate with the correct person within your company please provide us with the details of your key contacts below.

Contact Person (General)	
Contact Number	
Email Address	
Contact Person (Marketing Related)	
Contact Number	
Email Address	
Contact Person (Reservations)	
Contact Number	
Email Address	
Contact Person (Accounts)	
Contact Number	
Email Address	



Drakenstein
Drakenstein Local Tourism Association
 Cape Winelands

Drakenstein Local Tourism Association. Reg. No. 2011/128666/08
 216 Main Road Paarl 021 872 4842

Terms & Conditions

- Membership is valid for one year from 1st of July to the 30th of June the following year.
- Members of Accommodation establishments are encouraged to become members of the South African Tourism Grading Council.
- The Owner / Manager **must** attend at least 2 out of 4 Networking Events during the year – one of which must be the Annual General Meeting.
- Members registered with NightsBridge will receive a NightsBridge link on the tourism website for bookings.
- A booking fee of 11% will be charged (deducted from the normal rate) should the tourism office make a direct booking for walk-in tourists. The tourism office does not charge commission for any general referrals.
- The Owner / Manager is encouraged to become actively involved in attracting visitors to Paarl by promoting activities in the area.
- Members are required to have a link to the Paarl Tourism website from their own website.
- **The correct Paarl Tourism logo** may be displayed on the company website, emails & brochures.
- Members are requested to adhere to a 48-hour response time for information required by the Paarl Tourism Office for the purpose of promotions, enquiries by agents/ operators and for inclusion in any joint marketing efforts and - events.
- It is the responsibility of the member to inform Paarl Tourism of any changes in management or ownership or changes made to the establishment or any other operational changes which may affect the product offering, including price adjustments.

Payment Terms:

- Membership Fees are usually payable within 60 days of date of invoice, **exception is made for 2020-2021 financial year with an extended pay date up to 31 March 2021.**
- Members who no longer wish to be part of the DLTA should cancel their membership in writing, within 30 days after receipt of invoice.
- **Should your Proof of payment not be received within the due date termination of your membership will come into effect and will be removed from all relevant documentation.**

I confirm that I have read and understood these terms & conditions & confirm my acceptance.

Signed _____ at _____ on the ____ day of _____ 2020/21



Drakenstein Local Tourism Association. Reg. No. 2011/128666/08
216 Main Road Paarl 021 872 4842